

PERSONAL BRANDING PART - 1



**DON'T EVEN THINK OF DOING
PERSONAL BRANDING,
IF YOU DON'T HAVE ANSWERS
TO THESE QUESTIONS!**



ASK THIS QUESTION

DO YOU KNOW?



(A) WHO ARE YOU?

(B) WHAT DO YOU NEED DO TO CREATE ONE?

(C) WHOM DO YOU WANT TO TARGET?

(D) WHAT'S YOUR GOAL?

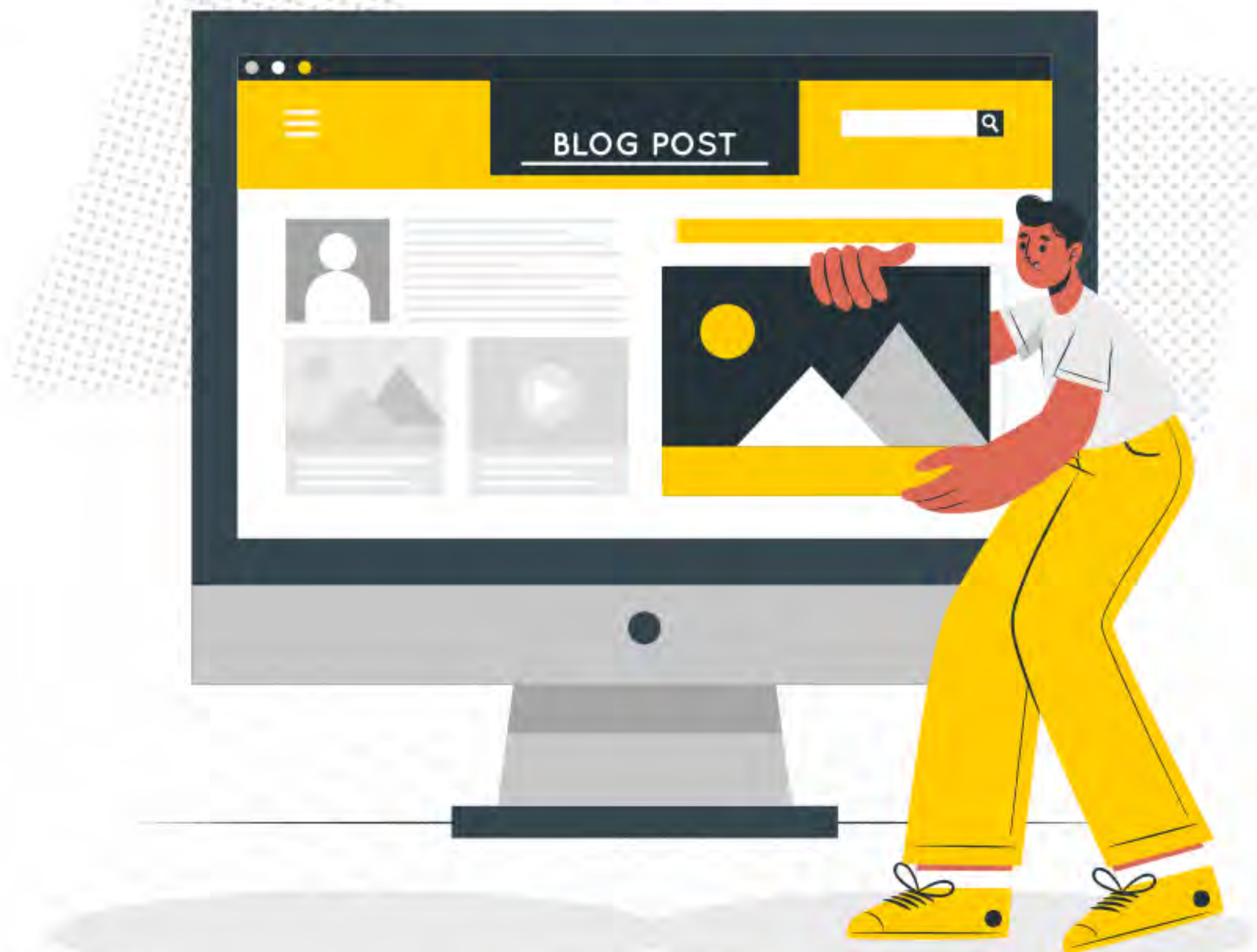
(E) HOW OFTEN DO YOU WANT TO POST?



YOUR BRAND IS YOU, JOT DOWN THE PERSONALITY WHICH YOU'LL LIKE TO SEE YOURSELF AS.

WHAT DO YOU NEED TO DO TO CREATE ONE?

CREATE A WEBSITE OR BLOG TO PRESENT YOUR PERSONALITY TO YOUR AUDIENCE.



WHOM DO YOU WANT TO TARGET?

BE SPECIFIC WHO YOUR TARGET AUDIENCE IS SO THAT IT GETS DELIVERED TO THE CORRECT ADDRESS





WHAT'S YOUR GOAL?

THE GOAL MUST BE TO UNDERSTAND YOUR AUDIENCE
AND CONTENT STRATEGY FOR A PERFECT DELIVERY

HOW OFTEN DO YOU WANT TO POST?

YOU NEED TO DECIDE HOW FREQUENTLY YOU'D LIKE TO POST YOUR PERSONAL BRAND TO CONNECT WITH YOUR AUDIENCE.



RECAP

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(B) WHAT DO YOU NEED TO DO, TO CREATE ONE?

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**HAVE YOU ASKED THESE
QUESTIONS BEFORE,
TO YOURSELF?**

IF YES, WHICH ONE WAS IT
AND HAVE YOU YET FOUND AN ANSWER TO IT
LET US KNOW IN THE COMMENTNS BELOW

