

ONE IN A MILLION



**WHAT DO YOU UNDERSTAND
BY THIS STATEMENT
"ONE IN A MILLION"?**

**THIS TERM IS PERFECT FOR
THOSE WHO BECAME
INCIDENTALLY FAMOUS
OVERNIGHT JUST BECAUSE
OF THEIR EXPRESSIONS
AND FOR UNIQUE CONTENT
ON SOCIAL MEDIA**

**LET'S CHECK WHO
THEY ARE ?**



A large, solid black question mark graphic on the left side of the page, partially cut off by the edge.

WHAT ARE THEIR STORIES ?



MEME: SUCCESS KID

ORIGINAL NAME: **SAMMY GRINER**
AGE: **13 YEARS OLD**

SAMMY'S MOTHER SHOT THIS PICTURE OF HIM HOLDING A FISTFUL OF SAND ON THE BEACH WHEN HE WAS 11-MONTHS-OLD.

WHEN HIS DAD NEEDED A KIDNEY TRANSPLANT, THAT'S WHEN THEY USED THIS VIRAL PICTURE TO COLLECT MONEY FOR THE OPERATION.

THEY HAVE CONDUCTED A "GOFUNDME" CAMPAIGN. WHEN PEOPLE REALISED THEY WERE HELPING SUCCESS KID'S DAD, THEY RAISED OVER \$100,000 FOR IT.

THE OPERATION WAS SUCCESSFUL.



PAGE: KOBE EATS

ORIGINAL NAME: **KOBE**
AGE: **1 YEAR OLD**

KOBE IS A CUTE LITTLE ADORABLE CHEF WHO TOOK EVERYONE'S HEART ON INSTAGRAM WITH HIS COOKING VIDEOS.

THE ACCOUNT IS HANDLED BY HIS PARENTS AND IT GOT 2.5M FANS.



THIS IS BUSINESS

ORIGINAL NAME: **OSITA IHEME**
AGE: **38 YEAR OLD**

OSITAL HEME. HOW DID HE BECOME SO FAMOUS?

YOU MUST HAVE SEEN IN VARIOUS MEMES WITH HIS FUNNY EXPRESSIONS IN A MOVIE, WHERE HE PLAYED A KID NAMED PAWPAW.

HE IS A NIGERIAN ACTOR WHO GOT FAMOUS FOR HIS COMEDY MOVIE "AKI NA UKWA". HE HAS 733K FOLLOWERS ON INSTAGRAM NOW.



WHO'S BINOD

NAME: **BINOD**
AGE: **BINOD**

THE CURRENT TRENDING TOPIC ON INSTAGRAM "BINOD".
OVERNIGHT UNKNOWN STAR "WHO IS BINOD?" "WHERE IS BINOD?"

PEOPLE ARE STILL SEARCHING FOR HIM. I HOPE WE FIND HIM SOON.

TILL THEN HAPPY BINOD!



**DO YOU WANT TO BE
THE NEXT
SOCIAL MEDIA SENSATION ?**

DM OR EMAIL ME &
LET'S TALK ABOUT
YOUR VIRAL CONTENT

