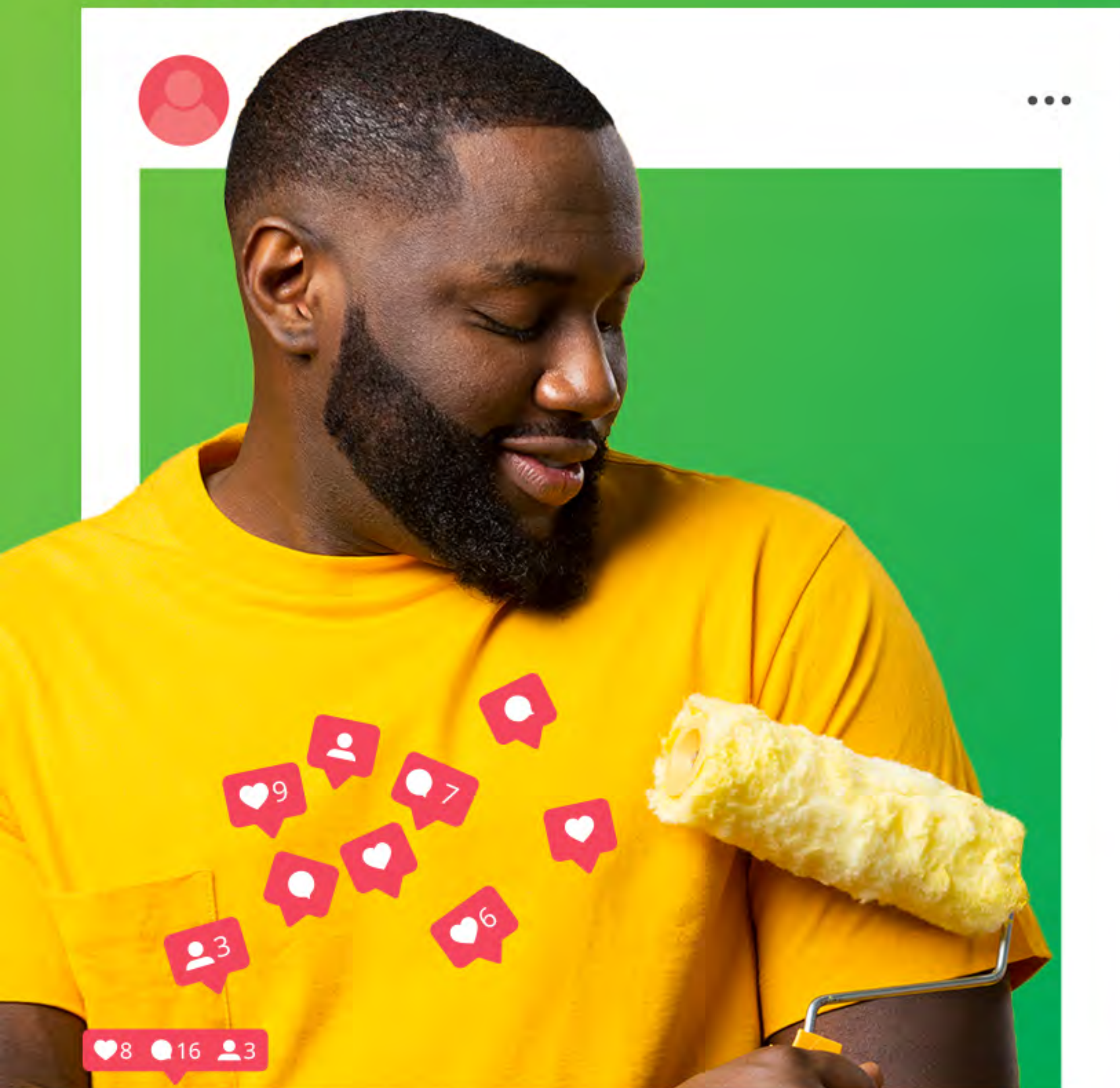


# LET'S DESIGN YOUR INSTAGRAM ACCOUNT



20.451 views



# YOUR IG ACCOUNT IS YOUR OFFICE, BUSINESS CARD & YOUR PERSONALITY.

WHICH IS WHY IT IS IMPORTANT TO GET THAT RIGHT!





# MAKE IT

- ♠ IMPACTFUL
- ♦ ATTRACTIVE
- ♣ PROFESSIONAL



# HERE ARE A FEW POWER TIPS:





## A. THEME

**IT'S THE OVERALL CONSISTENT VISUAL LOOK OF YOUR ACCOUNT.**

**FOR EG:** WHITE THEME,  
DARK THEME,  
VINTAGE THEME,  
ORANGE ETC.

## B. COLOUR COORDINATES

PICK **2-3 MAIN COLOURS** FOR YOUR PALETTE THAT YOU ARE GOING TO USE ON YOUR PHOTO.

IF YOU SEE OUR ACCOUNT, YOU WILL NOTICE



THAT WE HAVE ONLY USED **GREEN, BLACK, YELLOW** AND **WHITE**.  
AS OUR PRIMARY COLOURS



# C. PROFILE PICTURE

HAVING A THEME RELATED PROFILE PICTURE  
WOULD GET YOU MORE RECOGNITION

## TYPE OF ACCOUNTS TO KEEP IN MIND

(1) PERSONAL ACCOUNT



(2) AGENCY / BRANDS



(3) PERSONAL BRANDS  
OR INFLUENCERS





## D. BIOGRAPHY

"THIS IS THE PLACE WHERE YOU CAN MAKE AN IMPRESSION. GIVE A BRIEF INTERESTING HINT, WHAT YOU ARE, YOUR INTEREST AND LINK TO YOUR BLOG, WEBSITE OR ANY CHANNEL."





# E. GRID LAYOUT

POSITION YOUR POSTS IN YOUR FEED.  
CHECK OURS (GREEN AND WHITE)



IT HELPS YOU GIVE UNIFORMITY TO AN ACCOUNT





**WAS THIS HELPFUL?  
IF YES! MENTION  
IN THE COMMENTS SECTION.**

WHAT ARE YOU GOING TO DO,  
TO MAKE YOUR PROFILE LOOK AMAZING?

