

DO YOU KNOW  
SOME EXCITING  
FACTS ABOUT THESE  
**TOP BRANDS**



# I WAS SO AMAZED TO SEE THE FACTS

SO WHY DON'T WE EXPLORE  
THEM TOGETHER?

# 1. MCDONALD'S

INITIALLY, THE LOGO REPRESENTED THE SINGLE YELLOW ARCH OF THE ARCHITECTURAL DESIGN OF THE OUTLET. WHILE REDESIGNING THE LOGO THEY DECIDED TO MAKE IT “DOUBLE-ARCHED” WHICH LOOKS LIKE “M” SO THAT PEOPLE COULD RECOGNISE THE BRAND FROM A DISTANCE.



## 2. STARBUCKS

THE STARBUCKS LOGO WAS DESIGNED TO REFLECT THE SEDUCTIVE IMAGERY OF THE SEA. IT DEPICTS THE CREATURE "SIREN" FROM THE SEA.



### 3. NIKE

**NIKE IS THE NAME OF THE GREEK GODDESS OF VICTORY, NIKE.  
THE SHAPE OF THE LOGO IS THE WING OF THE GODDESS.**



## 4. FACEBOOK

THE REASON FACEBOOK IS BLUE-DOMINANT BECAUSE  
MARK ZUCKERBERG IS RED- GREEN COLOR BLIND  
HE SAID "BLUE IS THE RICHEST COLOR FOR ME"



## 5. TWITTER

**DON'T BE SURPRISED WHEN YOU READ THIS.**

**THE CIA READS 5 MILLION TWEETS ACROSS THE WORLD EVERY DAY**



## 6. FEDX

FEDX WAS A LOSS-MAKING FIRM WHEN IT STARTED FRED SMITH, THE FOUNDER OF THE COMPANY SAVED HIS COMPANY WITH ONLY "\$5000 AND WON A JACKPOT OF \$27000 FROM LAS VEGAS CASINO"





## 7. BMW

AFTER WORLD WAR I, BMW GAVE UP AIRCRAFT-ENGINE PRODUCTION AND BEGAN MAKING MOTORCYCLES & AUTOMOBILES. THIS WAS BECAUSE THE TREATY OF VERSAILLES PROHIBITED GERMAN CO'S FROM MAKING WARPLANES AND ENGINES!!





**WOW!! ISN'T IT  
AMAZING TO KNOW  
ALL THESE RARE FACTS?**

LET ME KNOW YOUR THOUGHTS ABOUT  
THEM IN THE COMMENT SECTION

