

HOW Instagram HAS EVOLVED IN THE LAST 5 YEARS

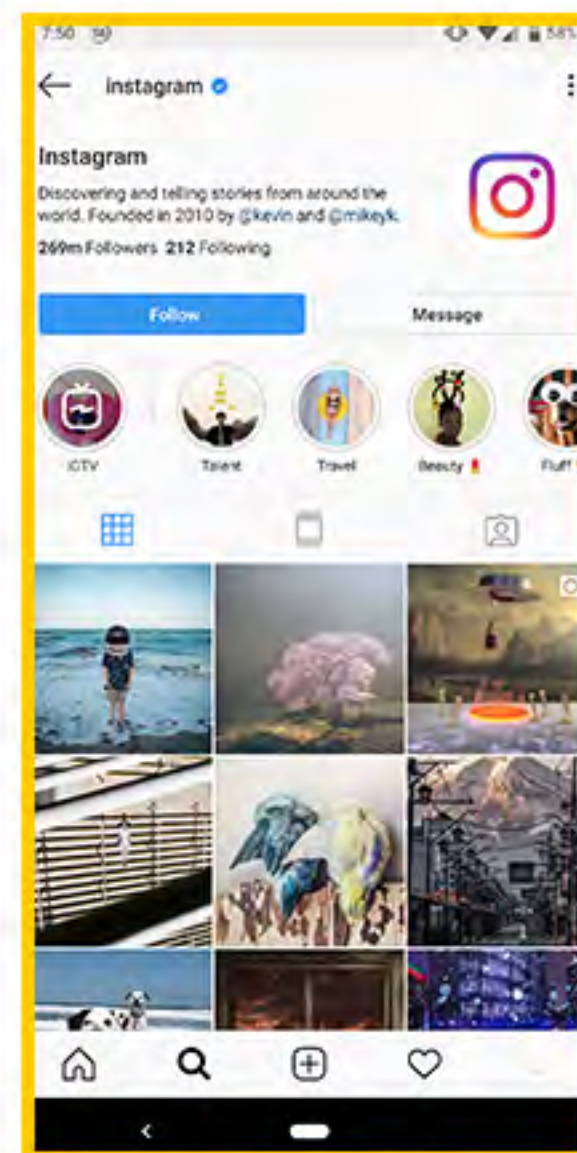




LET'S CHECK HOW THE EVOLUTION HAPPENED



1. THEN AND NOW



2. INSTAGRAM ISN'T ONLY ABOUT GETTING FOLLOWERS ANYMORE



3. INSTAGRAM HAS BECOME MORE OF A BUSINESS PLATFORM





4. INSTAGRAM HAS BECOME MORE ABOUT POSTING SPECIFIC PICTURES

5. INSTAGRAM IS ALL ABOUT SHARING QUALITY CONTENT



6. INSTAGRAM ALGORITHM HAS CHANGED.



7. INSTAGRAM HAS IGTV AND REEL NOW





**ARE YOU ENJOYING
THESE NEW CHANGES?**

WHAT IS IT YOU MISSING THE MOST
FROM THE OLD INSTAGRAM

