

ARE YOU A VICTIM OF  
**INSTAGRAM**  
**SHADOWBAN?**





# WHAT IS SHADOWBAN AND HOW WOULD YOU KNOW THAT YOU'RE IMPACTED BY IT?

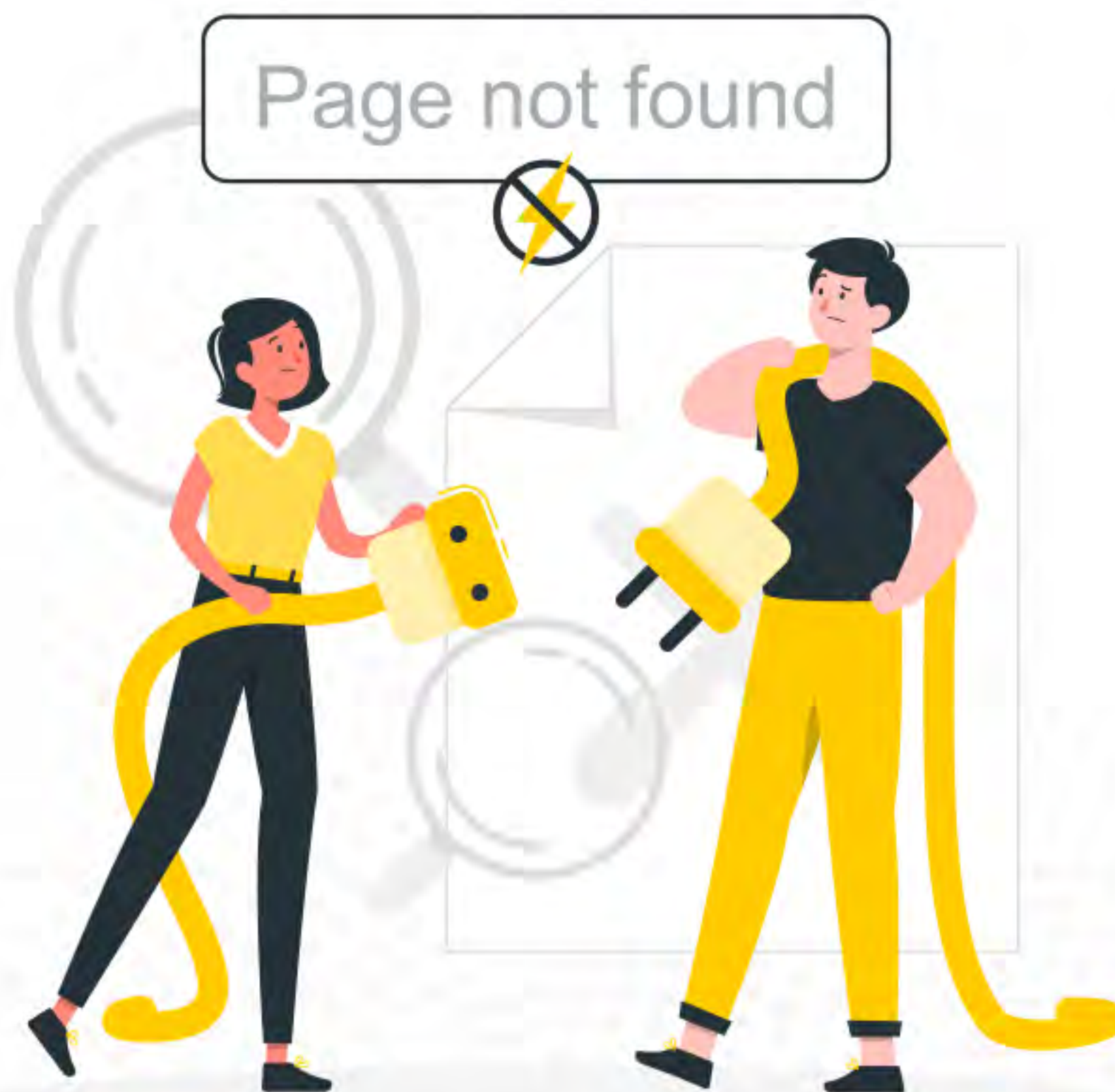
**SHADOWBAN IS WHEN  
YOUR HASHTAGS BECOME**

**"UN-VISIBLE"**

IT'S VISIBLE ONLY ON YOUR FOLLOWER'S  
HASHTAGS FEED BUT WON'T REACH TO  
THE NON-FOLLOWERS IG COMMUNITY

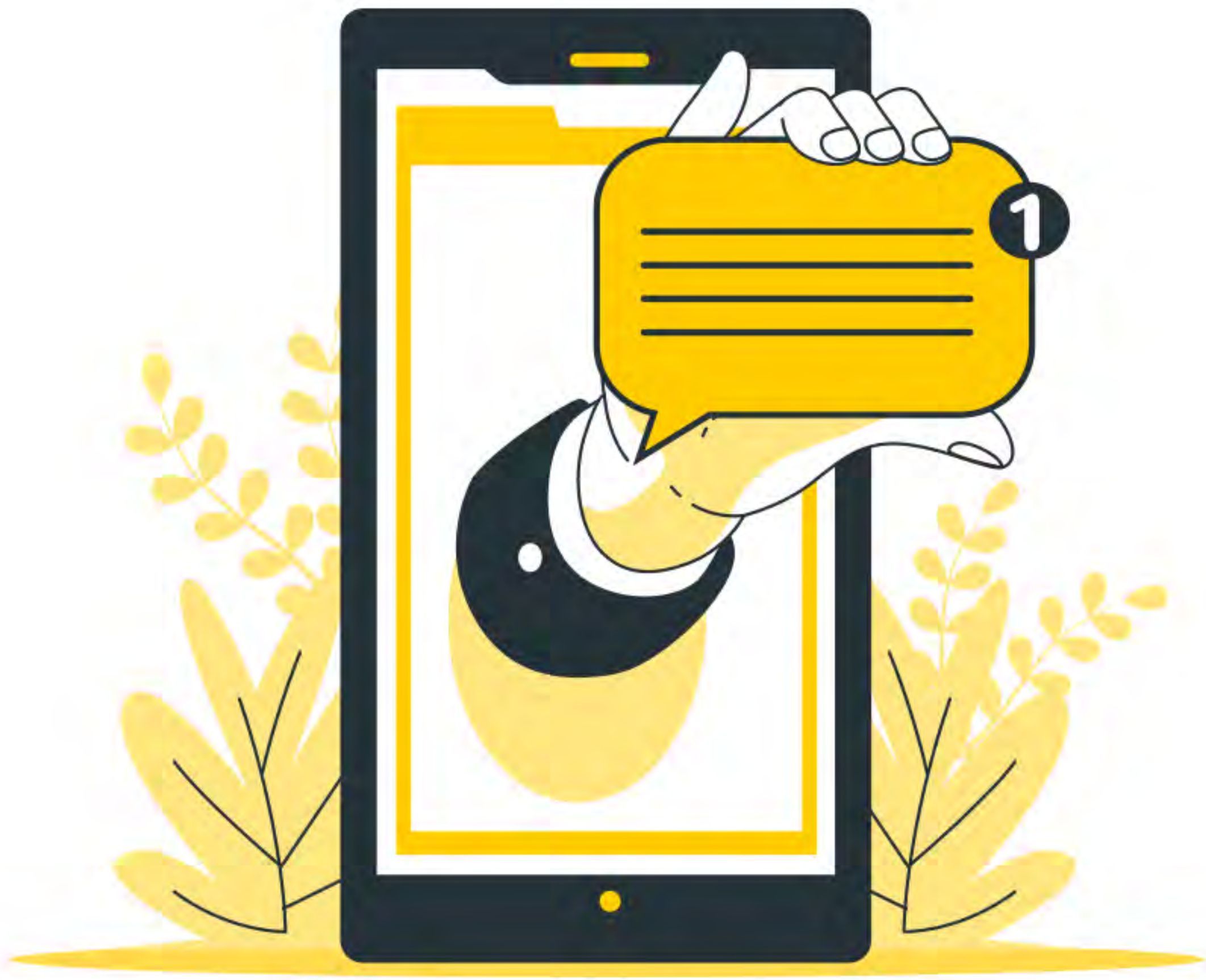


# THIS PENALTY IS IMPOSED BY INSTAGRAM FOR MISUSING HASHTAGS



# HOW WOULD YOU KNOW THAT YOU'RE IMPACTED?



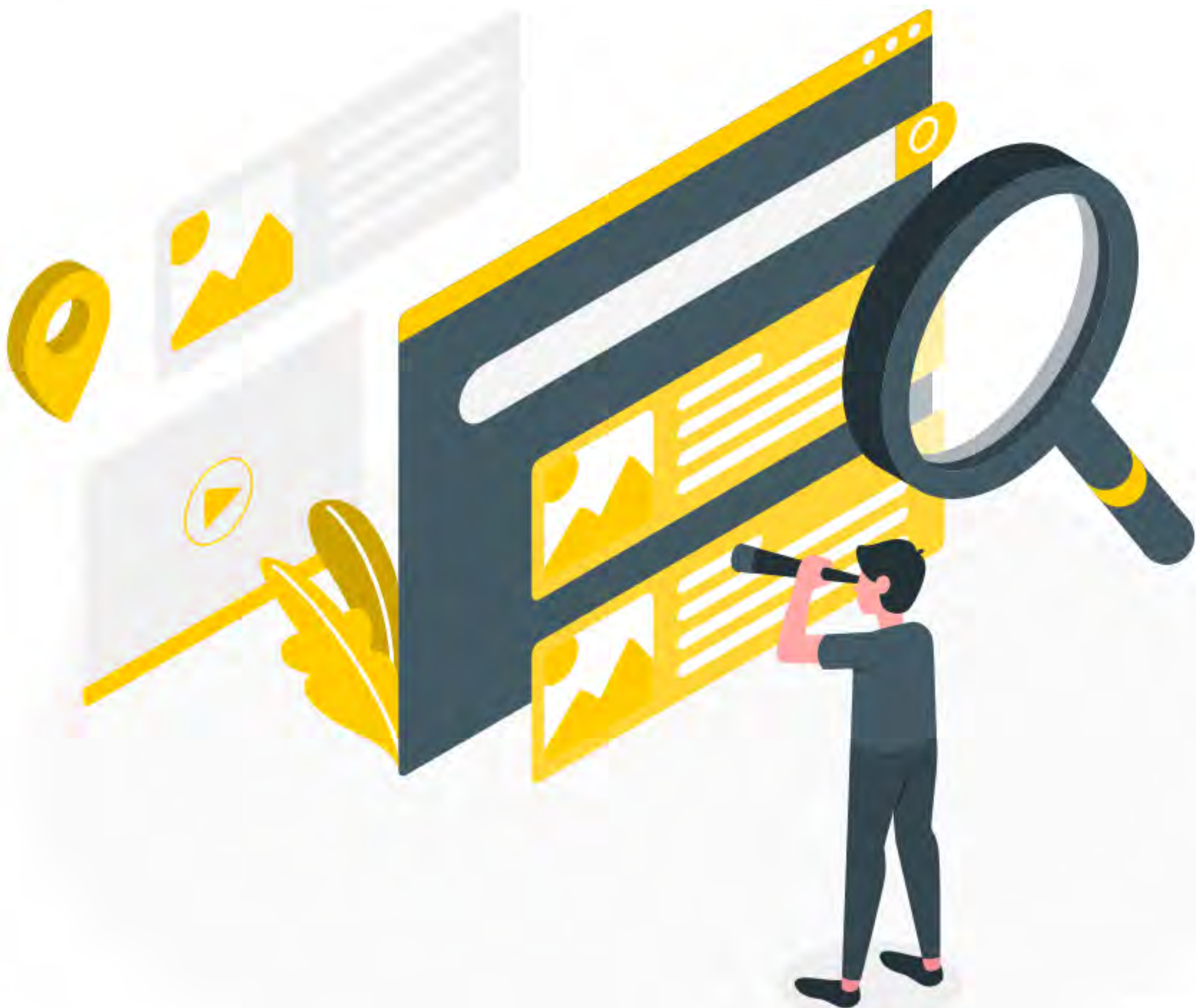


# IF YOU SEE A REDUCTION

- IN REACH, IMPRESSIONS AND LIKES, THERE IS A CHANCE THAT YOU'VE BEEN SHADOWBANNED

# THE BEST WAY TO INVESTIGATE

- IS TO ASK YOUR FRIEND TO UNFOLLOW YOU AND ASK TO CHECK THE HASHTAG FEED IF YOUR POST APPEARS





# IF IT'S NOT SHOWING, THERE ARE CHANCES THAT YOU'VE BEEN SHADOW BANNED

(THIS IS AN UNPROVEN THEORY AND THERE ARE A LOT OF UNANSWERED QUESTIONS ABOUT THE CONCEPT OF "SHADOWBAN")



**I HOPE YOU'RE CLEAR  
ABOUT SHADOWBAN NOW**

STAY TUNED WITH US FOR  
MORE UPDATES ON THIS TOPIC!

