

SIX BENEFITS

OF USING INSTAGRAM
STORIES



1 2
3 4
5 6

CREATING STORIES IS FUN AND IT HAS A LOT OF BENEFITS FOR YOUR BUSINESS TOO



TO KNOW THE BENEFITS..



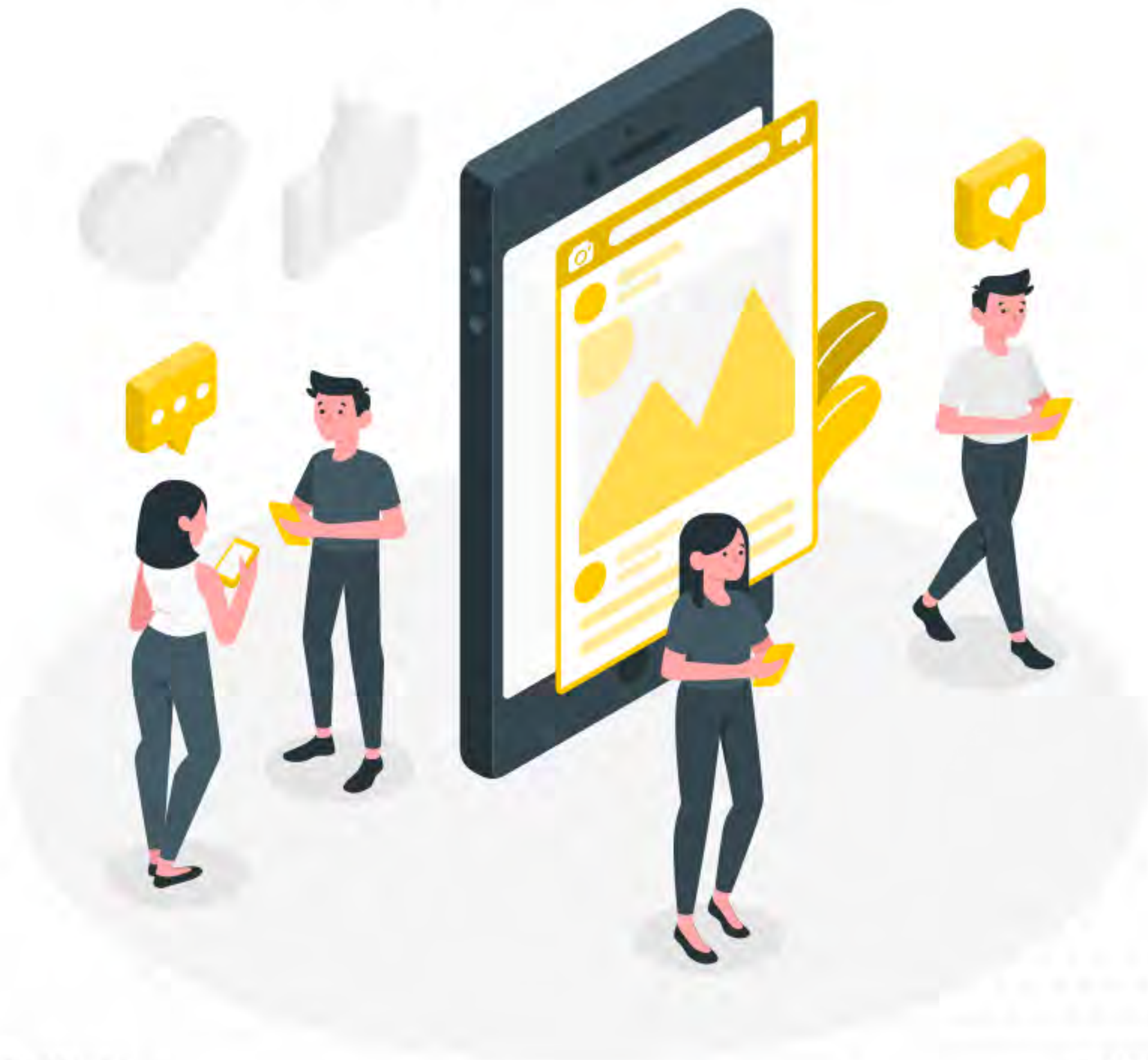
A. MORE THAN 200 MILLION ACTIVE USERS

EVERY DAY, PEOPLE VIEW INSTAGRAM STORIES MAKING IT ONE OF THE FASTEST-GROWING PLATFORMS. EVER!



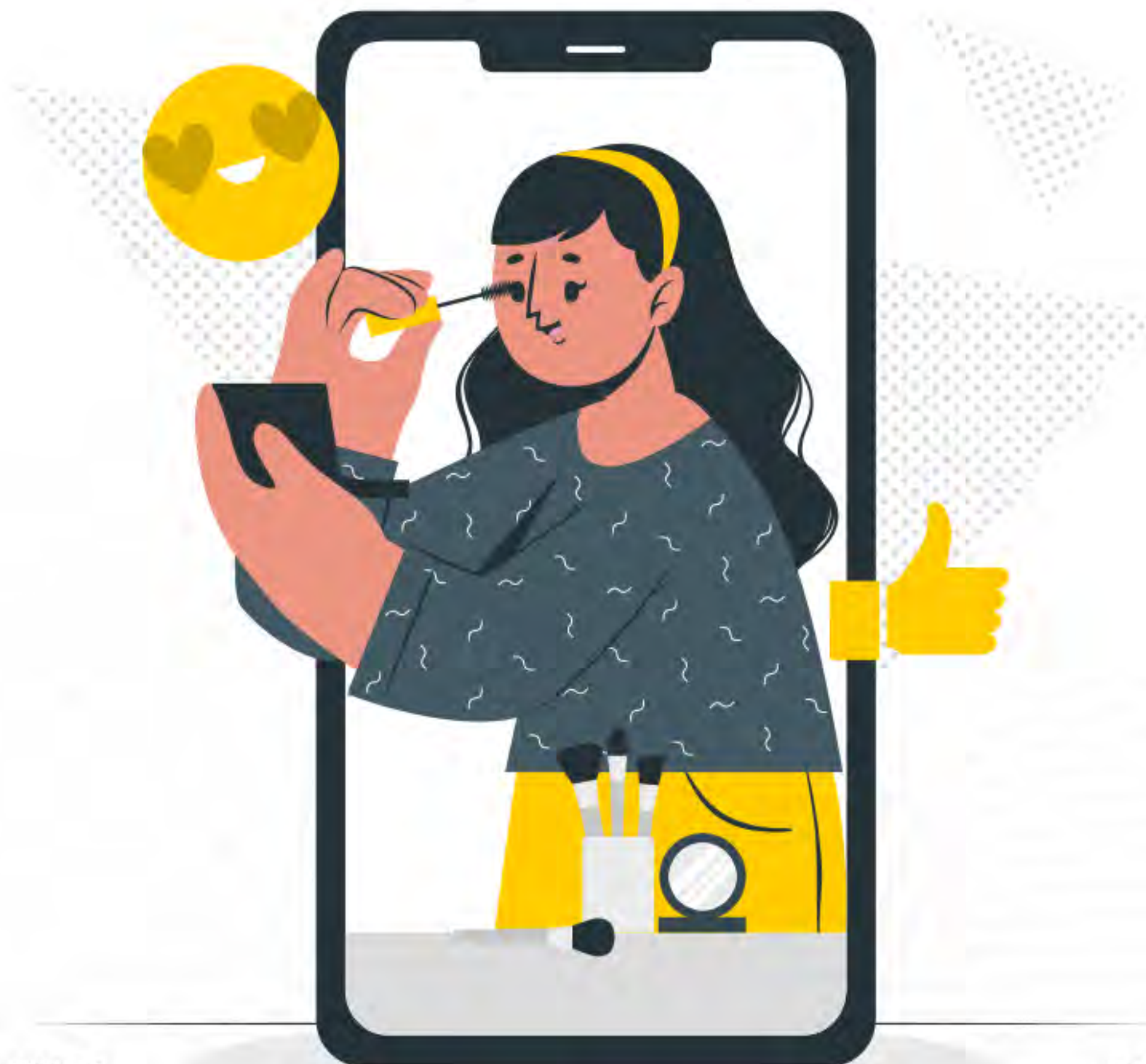
B. HASHTAGS

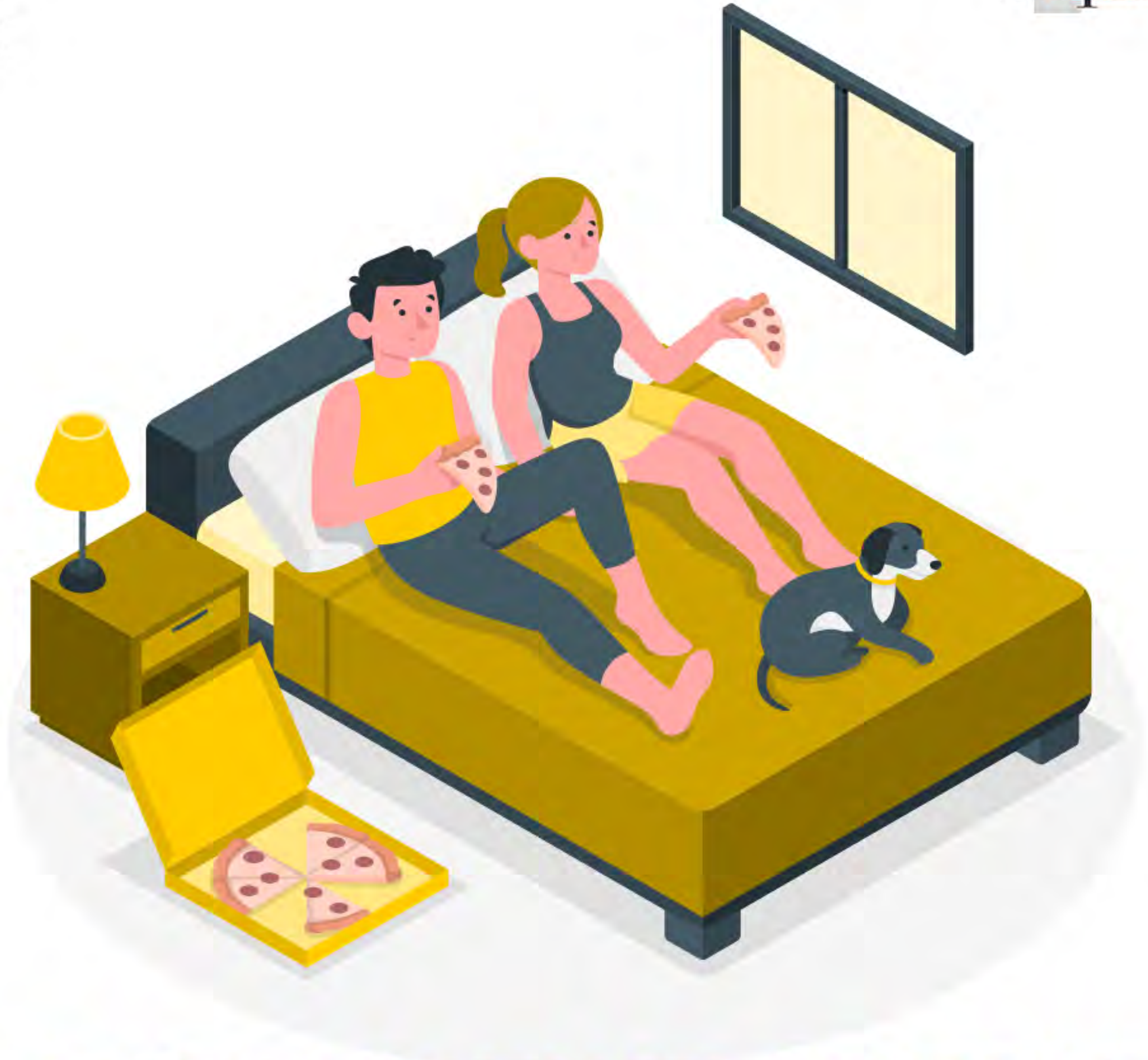
BY USING A PARTICULAR HASHTAG,
YOU'LL EASILY APPEAR ON THE TOP OF
YOUR AUDIENCE'S FEED.



C. EASY PROMOTION

YOU CAN PROMOTE YOUR BUSINESS BY SHOWING WHAT YOU'RE CURRENTLY WORKING ON OR BY SELLING A PRODUCT



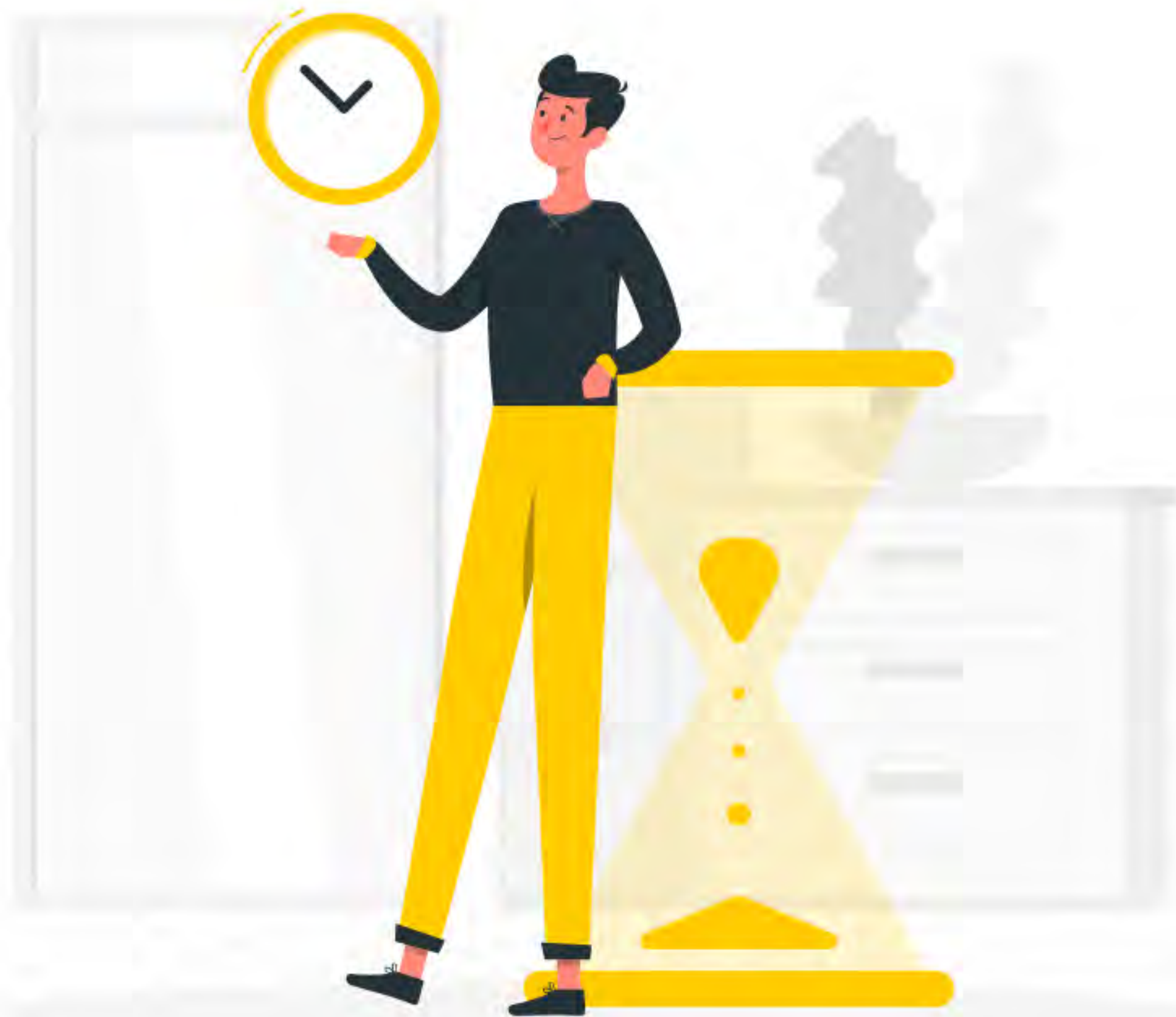


D. BETTER ENGAGEMENT

ADD A PERSONALISED APPROACH FOR ENGAGEMENT WITH YOUR FAVE PETS, PLACES, FOOD AND FACES.

E. 24-HOUR VISIBILITY

LIMITED TIME BUT HUGE IMPACT, "NO BEST TIME TO POST" POST WHENEVER YOU WANT.





F. IT'S A FUN ACTIVITY

UPLOADING STORIES IS FUN, YOU CAN BE INFORMAL AND ENJOY YOURSELF AND ENTERTAIN YOUR AUDIENCE AS WELL.



HOW OFTEN DO YOU CREATE IG STORIES?

SHARE YOUR EXPERIENCE WITH US
AND STAND A CHANCE FOR A SHOUTOUT
ON OUR INSTAGRAM STORY

