

FOUR STEPS TO CREATE **ATTRACTIVE HEADLINES**



CONSIDER HEADLINES AS THE GATE TO YOUR HOME.

BECAUSE IT'S SO ATTRACTIVE TO GRAB
EVERYONE'S ATTENTION

ONE IS UNABLE TO RESIST PEEKING IT
TO CHECK WHAT'S BEHIND THE GATE.

CREATE THE RIGHT AMOUNT OF CURIOSITY

ABOUT KNOWLEDGE & SOLUTIONS
IN YOUR HEADLINE

IT'S ALWAYS PREFERABLE TO PREPARE ATLEAST 7 TO 10 HEADLINES FOR A PARTICULAR PIC

**IT PROVIDE YOU WITH OPTIONS AND HELPS YOU TO
CHOOSE THE BEST HEADLINE FOR YOURSELF**

HERE ARE 4 HEADLINE IDEAS FOR YOU

SWIPE NEXT TO EXPLORE

1. HOW TO.... HEADLINES

- HOW TO USE _____ TO _____
(DESIRED RESULT)
- HOW TO GET _____
- HOW TO BE THE BEST _____

2. HEADLINES USING "MISTAKES"

- AVOID THESE MISTAKES IF YOU _____
- DON'T DO THESE _____ (NUMBER)
THINGS WHEN _____
- _____ (NUMBER) MISTAKES THAT HELP ME
TO GROW

3. HEADLINES THAT HELP THE READER

- EASY WAY TO _____
- _____ (NUMBER) SIMPLE WAYS TO GAIN _____
- HERE'S THE BEST WAY TO _____
(RESOLVING PROBLEM)

4. HEADLINES THAT CREATE CURIOSITY

- THE UGLY TRUTH ABOUT _____
- _____ (NUMBER) WARNING SIGNS THAT _____
- FINALLY, THE SECRET OF _____ IS REVEALED



**SO ARE YOU READY TO
CATCH THE EYE OF
YOUR VIEWERS?**

OR LET THEM PASS CAUSE YOUR
TITLE IS NOT GOOD ENOUGH FOR
THEM TO CLICK YOUR POST

